Frisco Development Update for
FRISCO CONNECT
February 5, 2019
## Facts & Stats

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land square miles</td>
<td>70.2</td>
</tr>
<tr>
<td>Land Developed</td>
<td>73%</td>
</tr>
<tr>
<td>Population (01.01.2019)</td>
<td>183,173</td>
</tr>
<tr>
<td>Population 2000 Census</td>
<td>33,714</td>
</tr>
<tr>
<td>Population Growth (2000 – 2019)</td>
<td>443%</td>
</tr>
<tr>
<td>Population Build Out</td>
<td>297,800+</td>
</tr>
</tbody>
</table>
Population Growth

2,884%
1990 to 2019

5.2%
10-year compound growth rate

10,500
New residents in 2018

YEAR
FRISCO POPULATION


FRISCO, TEXAS
## Residential Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Median Age</td>
<td>36.6 yrs.</td>
</tr>
<tr>
<td>Total Households</td>
<td>63,988</td>
</tr>
<tr>
<td>Households w/ Children 17 &amp; Younger</td>
<td>31.4%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$122,302</td>
</tr>
</tbody>
</table>
Frisco Independent School
District Stats

- Enrollment (Oct 2018): 60,205
- Projected Enrollment 2020: 63,785
- High Schools: 10
- Number of Schools (Aug 2018): 72
- Languages Served: 70
Higher Education

- University of North Texas
  - New College at Frisco
    - Satellite facility of main UNT campus in Denton
    - Innovative, hands-on education infused with industry influence
  - Inspire Park
    - Innovation & Acceleration Center
- Collin County Campus – begin construction 2022
  - 100 acres at Preston/Panther Creek
  - Only 4-year, Tier 1 Research university in Collin County
Higher Education

- **Collin College**
  - Preston Ridge Campus in Frisco
    - Community College
    - 53,000 credit & continuing education students
    - 100 degree and certificate programs
    - The lowest tuition of any public college in Texas
  
  - **Cyber Security Program**
    - Federal grant / center of excellence
  
  - **National Convergence Technology Center**
    - $4.4M grant from the National Science Foundation
    - One of only four in the U.S.
  
  - **Center for Workforce & Economic Development (CWED)**
    - Customized training programs for needs of businesses, regional economy
Workforce & Labor

- Workforce in Frisco: 78,857
- Labor pool within 10 miles: 500,000
- Unemployment Rate: 3.2%
- Educational Attainment: 61.6%
  - (Residents ages 25 & over w/ Bachelor’s Degree or higher)
  - Nat’l avg. 28.5%
  - State avg. 29.6%

The region boasts more than twice the national average for key IT occupations.
Corporate Presence

- 4WEB Medical
- Addus HomeCare
- AmerisourceBergen
- Argon Medical Devices, Inc.
- Cardtronics
- Careington International
- Comstock Resources
- Conifer Health Solutions
- Corepoint Health
- Cornerstone Automation Systems, Inc. (CASI)
- Dairy.com
- Equinix
- Fiserv
- FM Global
- Gearbox Software LLC
- HCL America
- Home Depot Inc.
- JW Logistics
- Level 3 Communications
- MoneyGram Payment Systems
- National Breast Cancer Foundation, Inc.
- OpTic Gaming
- Oracle
- Paycor
- PowerSecure Lighting
- Schlumberger Technology Corp.
- Schneider Optical Machines Inc.
- SUNTECKtts
- T-Mobile
- The Hartford
- ThyssenKrupp Elevator Corp.
- Transplace Texas LP
- Wintrust Commercial Finance
- WorldLink Inc.
Frisco North Platinum Corridor

TEN MILES:
Dallas North Tollway (DNT) between Sam Rayburn Tollway (SH 121) & Highway 380

PROJECTS:
• HALL Park
• The Star in Frisco
• Frisco Station
• The Gate
• Texas Scottish Rite Hospital–North Campus
• Stonebrook Business Park
• National Soccer Hall of Fame
• The Railhead
• Texas Health Hospital Frisco
• PGA of America
• LESSO
HALL Park

- 162-acre development
- More than 2.5 million SF of Class-A office
- 17 completed buildings with 10,000 employees
- Future plans include: new residential, add’l commercial, add’l office space, a centralized open space feature, and a performing arts center.

Developer: HALL Group
The Star in Frisco

- 71 acres owned by Dallas Cowboys
- 20 acres owned by City of Frisco
- Dallas Cowboys’ World Corporate Headquarters – 411,000 SF Class A office building
- 180,000 SF retail/restaurant commercial – 85% leased
- Omni Hotel
The Star in Frisco – Proposed New Office Building
The Ford Center at The Star in Frisco

- Publicly-owned, 557,881 SF, 12,000 seat multi-use event center / indoor stadium & practice fields

- High school football, concerts, NCAA, DI Lacrosse Patriot Cup, championship boxing, Track & Field Classic
Twelve
At The Star in Frisco

- 17-story, Residential High-Rise with 160 rental units
- Commercial and retail uses on first floor
- Underground parking garage
- Expected completion: 2019
Frisco Station

242 Acres
5G network development

Tenants announced:
- Brierley+Partners (57K sq. ft.)
- FiServ (75K sq. ft.)
- Equinix (37K sq. ft.)

- Office space: 5,000,000 SF
- Medical office: 1,000,000 SF
- Retail: 250,000 SF
- Restaurants: 75,000 SF
- Potential direct jobs: 14,772
- Hotel rooms: 600
- Single-family units: 120
- Multi-family units: 2,400
The Offices One at Frisco Station

• 7-story, Spec Class A Office
• 228,000 SF
• Opened Dec. 2017
• 96% leased
The Offices Two at Frisco Station

- 6-story, Spec Class A Office
- 210,000 SF
- Under construction / Expected completion in 2019
The Hub at Frisco Station

- 625-Room Lifestyle Campus Hotel
- Developer: NewcrestImage

**PHASE 1:**
- AC by Marriott (8 stories) & Residence Inn (7 stories)
- Shared amenities
- 325 Rooms

**PHASE 2:**
- Canopy Hotel by Hilton & Hyatt Place
- 150 rooms each
- Complete 2019
SkyHouse
Frisco Station

SWC John Hickman Pkwy & Gaylord Pkwy

- 25-story Luxury Residential High-Rise
- 332 rental units (studios, 1-3 bedroom)
- Sky Deck on 25th floor with pool, outdoor, kitchen, entertainment lounge
- Parking garage
- Opening in September 2019
The Gate

NWC Dallas North Tollway & John Hickman Parkway

- $1 Billion
- Developer: Invest Group Overseas
- 41 Acres
The Gate

- 2.3M SF development
- Up to 876,000 SF, Class A office
- 150-room hotel
- (2) 10-story luxury condos
- 980-unit urban living
- 100,000 SF restaurants & retail
Texas Scottish Rite Hospital for Children North Campus

- 300,000 SF ambulatory care center
- Conference center
- 30 acres of parks & sports fields
- Opened Oct. 2018
Stonebrook Business Park

- Developer: Goveia Commercial Real Estate
- Class A value office: 480,000 SF
- Retail & restaurants: 38,000 SF
- 2 parking garages with 1,350 spaces total
- 2 Hotels: 300 rooms
- Conference center
Stonebrook Business Park

- 3-story, 90,000 SF, spec office building delivered
- 120,000 SF spec office building breaking ground in 2019

Developer: Goveia Commercial Real Estate
National Soccer Hall of Fame & Toyota Stadium Improvements

SEC World Cup Way / Main St.

- $55+ Million Investment

- 100,000 SF, including 24,000 SF of exhibit space

- Stadium improvements complete summer 2018 / Phase I opened August 2018

- Hall of Fame Induction Ceremony took place October 20, 2018 and NSHOF opened November 2, 2018
Developers: Newman Real Estate, Shula Netzer Real Estate, Koa Partners

- 80-acre mixed-use development
- 10-story, 250,000 SF Class-A office tower
- 12,000 apartment units
Railhead Tower

DNT Frontage btw. Main St. / Eldorado

- 250,000 sq. ft. Class-A, 10-story office building
Texas Health Hospital

- 20 acres
- 325,000 SF, 8-story hospital with 80-bed acute care facility
- 120,000 SF medical office building with 90,000 SF for clinic space
- Jointly owned/operated by Texas Health & UT Southwestern Medical Center
- 4-story parking garage
- 24/7 emergency room
- Surgical services, Women’s services, Neonatal ICU
- Opening Jan. 2020

SEC Dallas North Tollway at Cobb Hill Road

Developer: Texas Health Resources / UT Southwestern Medical Center
PGA of America Headquarters
Public–Private Partnership

- 600 acres (50 ac. commercial / 550 ac. public facilities)
- Mixed-use development with an initial investment worth more than half a billion dollars.
- Two championship golf courses, a short course, and practice areas totaling 45 holes
- Clubhouse; Class AA office space
- 500-room Omni resort and 127K SF conference center
- Technologically advanced retail village
- Parks, open space, and several miles of trails
- Opening June 2022
Lesso Mall Development

- Developer: Lesso America
- Multi-level shopping center with additional retail, office, hotel and urban-living residential units
- 77 acres
NEC Main Street at Frisco Street

Frisco Fresh Market

- 32-acre indoor and outdoor farmers market, mixed-use development
- 168,000 SF Farmers Market, Beer garden, retail, live entertainment, 12 restaurants
- 600 multi-family units
- 3 hotels (limited service), 280+ guest rooms
  Under construction: Holiday Inn Express, Candlewood Suites
  Announced: La Quinta Del Sol
- Groundbreaking Phase 1: Fall 2016
- Anticipated opening: 2019 / Outdoor Market Opened June 2018
Stonebriar Centre

NWQ SH 121 & Preston
Hyatt Regency Hotel
Stonebriar Centre

NWQ SH 121 & Preston Rd.

- Developer: Moon Hotel Stonebriar, Ltd.
- 15-story luxury hotel
- 303 Rooms
- 54,600 SF of meeting space
- 800-space parking garage
- Anticipated opening: Dec. 2019
KidZania USA

- First U.S. location opening in summer 2019 at Stonebriar Centre
- Includes U.S. Corporate Headquarters
- 85,000 SF
- 150 full-time jobs
- Educational & entertainment ‘job role-play’ center for children ages 4-12
Installation of a front section of a Boeing 737-500 plane on December 13, 2017 at future site of KidZania USA located at Stonebriar Centre.
SWC Preston Road and Panther Creek Parkway

- 100-acre public-public partnership b/w City of Frisco, Frisco EDC, Frisco CDC, and UNT
- Only 4-year, Tier 1 Research university in County
- Will serve 5,000+ students
- Begin construction in 2022

University of North Texas (UNT)

Already Here... & growing
UNT Inspire Park

6170 Research Road

- 2-Story, 50,000 SF business incubator space w/ classroom & laboratory areas
- Provides partnership-based educational opportunities for the business community
- UNT took ownership in October 2018 / Classroom spaces opened in January 2019
Educate Yourself
Stay in the loop with the latest information about Frisco’s entrepreneurial community.
Facebook.com/inspirefrisco

Engage with Your Community
Our events will keep you in touch with Frisco’s most influential people and businesses.
InspireFrisco.com/events
Frisco Park 25

NWQ of Preston Road and Rockhill Parkway

216 acres

Sold to Blue Star Land; Closed January 15, 2019.

- Dallas Cowboys Merchandising Center: 407,857 SF
- Additional spec office / warehouse: 141,960 SF
The Patios at the Rail

- 3-story, 38,500 sq. ft. building
- Will include a reception/event hall, rooftop patios, retail, restaurant, and office uses
- Announced tenants: Honour Espresso, Texana design company, Tumbleweed TexStyles creative craft workshop, Brookielynn’s Bungalow, J&K Children’s Supply, a luxury boutique gift shop, Makers Gym (creative coworking space)
- Groundbreaking: Dec. 2018 / Anticipated opening: Fall 2019

SEC South County Road and Main Street

Developer: Nack Development
## Recent Top Accolades

<table>
<thead>
<tr>
<th>Accolade &amp; Rank</th>
<th>Source</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safest Cities in America (#6)</td>
<td>SmartAsset.com</td>
<td>Jan. 2019</td>
</tr>
<tr>
<td>The Best Places to Live in America (#1)</td>
<td>Money Magazine</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Fastest-Growing Large Cities in U.S. (#1)</td>
<td>U.S. Census Bureau</td>
<td>May 2018</td>
</tr>
<tr>
<td>Top 10 Rising Housing Markets (#9)</td>
<td>SmartAsset.com</td>
<td>May 2018</td>
</tr>
<tr>
<td>Fastest-growing cities in America (#1)</td>
<td>WalletHub.com</td>
<td>Oct. 2017</td>
</tr>
<tr>
<td>2017/18 American Cities of the Future, Top 10 Small American Cities (#8), Best in FDI Strategy</td>
<td>fDi Magazine</td>
<td>Sept. 2017</td>
</tr>
<tr>
<td>Best Real Estate Markets (#1) and Affordability &amp; Economic Environment (#1)</td>
<td>WalletHub.com</td>
<td>Aug. 2017</td>
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**See Yourself in Frisco**

**Fastest Growing U.S. Metro in the Past Decade**
# More Accolades

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<tr>
<td>Denton County (#1) &amp; Collin County (#2) – US Counties with Strongest Economic Growth</td>
<td>Moneywatch</td>
<td>Aug. 2017</td>
</tr>
<tr>
<td>Frisco ISD – Best School Districts in TX (#8)</td>
<td>Niche.com</td>
<td>Feb. 2017</td>
</tr>
<tr>
<td>Best U.S. Cities for Families (#2)</td>
<td>ApartmentList.com</td>
<td>Jan. 2017</td>
</tr>
<tr>
<td>The 10 Most Successful Cities in America (#1)</td>
<td>Zippia.com</td>
<td>Aug. 2016</td>
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</table>
GIS Mapping Portal

Explore a wealth of Frisco data at FriscoEDC.com/maps
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Thank you,

Stefanie Wagoner, AICP
Director of Business Retention & Expansion
Frisco Economic Development Corporation
SWagoner@FriscoEDC.com
SEE YOURSELF IN FRISCO