Frisco HR
Frisco Development Update
November 9, 2018
## Facts & Stats

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land square miles</td>
<td>70.2</td>
</tr>
<tr>
<td>Land Developed</td>
<td>66%</td>
</tr>
<tr>
<td>Population 10.01.2018</td>
<td>180,262</td>
</tr>
<tr>
<td>Population 2000 Census</td>
<td>33,714</td>
</tr>
<tr>
<td>Population Growth (2000 – 2018)</td>
<td>433%</td>
</tr>
<tr>
<td>Population Build Out</td>
<td>375,000+</td>
</tr>
<tr>
<td>Median Age</td>
<td>37.4</td>
</tr>
</tbody>
</table>
Public and Private Schools

- **Public Schools**: Four school districts (Frisco ISD, Little Elm ISD, Prosper ISD, Lewisville ISD)
- **Private School**: Legacy Christian Academy
- **Charter Schools**: Leadership Prep School, Founders Classical (2018)

Higher Education

- **Collin College**
  - Community College ~ Preston Ridge Campus in Frisco
  - Collin Corporate College – continuing education & training grants
- **UNT**
  - New College at Frisco
    - Innovative, hands-on education infused with industry influence
  - Inspire Park
    - Innovation & Acceleration Center – open 2018
  - **Collin County Campus** – begin construction 2022
    - 100 acres at Preston/Panther Creek
    - Only 4-year, Tier 1 Research university in Collin County
### Workforce & Labor

<table>
<thead>
<tr>
<th>Workforce in Frisco</th>
<th>78,857</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor pool w/in 10 miles</td>
<td>500,000</td>
</tr>
<tr>
<td>Unemployment</td>
<td>3.7%</td>
</tr>
<tr>
<td>Residents 25+ ≥ Bachelor Degree</td>
<td>66%</td>
</tr>
</tbody>
</table>

*nat'l avg 28.5%

The region boasts more than twice the national average for key IT occupations.
Workforce & Labor

Flow of workers to/from Frisco

- 29,706 Commute to Frisco jobs from other communities
- 7,512 Live and work in Frisco
- 53,424 Live in Frisco and commute to jobs outside

Of the 37,218 people that held jobs in the city in 2011, four out of five (80%) lived somewhere else.

Of the 60,936 Frisco residents employed in 2011, almost nine out of ten (88%) commuted to jobs outside the city.

Source: US Census Bureau, Local Employment Dynamics.

TIP Strategies 2014
Frisco North Platinum Corridor

NINE MILES:
Dallas North Tollway (DNT) between Sam Rayburn Tollway (SH 121) & Highway 380

PROJECTS:
- HALL Park
- The Star in Frisco
- Frisco Station
- The Gate
- Texas Scottish Rite Hospital—North Campus
- Stonebrook Business Park
- National Soccer Hall of Fame
- The Railhead
- Texas Health Hospital Frisco
Hall Park
Building 17

SWQ Warren Pkwy & Dallas North Tollway

- Spec Class AA Office Building
- HALL Group
- 12 stories
- 300,000 SF
The Star in Frisco

NWC Dallas North Tollway and Warren Parkway

- $1.5 Billion
- Dallas Cowboys World Corporate Headquarters & Training Facility
- 91 Acres
The Ford Center at The Star in Frisco

- Publicly-owned, 557,881 SF, 12,000 seat multi-use event center / indoor stadium & practice fields
- High school football, concerts, NCAA, DI Lacrosse Patriot Cup, championship boxing, Track & Field Classic
Frisco Station

242 Acres
5G network development

Tenants announced:
- Brierley+Partners (57K)
- FiServ (75K)
- Equinix (37K)

• Office space: 5,000,000 SF
• Medical office: 1,000,000 SF
• Retail: 250,000 SF
• Restaurants: 75,000 SF
• Potential direct jobs 14,772
• Hotel rooms: 600
• Single-family units: 120
• Multi-family units: 2,400

Uber Elevate
The Gate

- 2.3M SF development
- Up to 876,000 SF, Class A office
- 150-room, 245,000 SF boutique hotel
- (2) 10-story luxury condos
- 980 luxury apartments
- 100,000 SF restaurants & retail
Texas Scottish Rite Hospital for Children North Campus

- 300,000 SF ambulatory care center
- Conference center
- 30 acres of parks & sports fields
- Completion: Oct. 2018
Stonebrook Business Park

- Developer: Goveia Commercial Real Estate
- Class A value office: 480,000 SF
- Retail & restaurants: 38,000 SF
- 2 parking garages with 1,350 spaces total
- 2 Hotels: 300 rooms
- Conference center
National Soccer Hall of Fame & Toyota Stadium Improvements

SEC World Cup Way / Main St.

- $39 Million Investment

- 100,000 SF, including 24,000 SF of exhibit space

- Stadium improvements complete summer 2018 / Phase I opened August 2018

- Opened October 2018
NEC Main Street at Frisco Street

Frisco Fresh Market

- 32-acre indoor and outdoor farmers market, mixed-use development
- 168,000 SF Farmers Market, Beer garden, retail, live entertainment, 12 restaurants
- 600 multi-family units

- 3 hotels (limited service), 280+ guest rooms
  - Under construction: Holiday Inn Express, Candlewood Suites
  - Announced: La Quinta Del Sol
- Groundbreaking Phase 1: Fall 2016
- Anticipated opening: Fall 2018 / Outdoor Market Grand Opening: June 2018
The Railhead

- Developers: Newman Real Estate, Shula Netzer Real Estate, Koa Partners
- 80-acre mixed-use development
- 10-story, Class-A office tower: 250,000 SF
- 1,200 apartment units
Texas Health Hospital

SEC Dallas North Tollway at Cobb Hill Road

- 20 acres
- 325,000 SF, 8-story hospital with 80-bed acute care facility
- 120,000 SF medical office building with 90,000 SF for clinic space
- Jointly owned/operated by Texas Health & UT Southwestern Medical Center
- 4-story parking garage
- 24/7 emergency room
- Surgical services, Women’s services, Neonatal ICU

Developer: Texas Health Resources / UT Southwestern Medical Center
KidZania USA

- First U.S. location opening mid-2018 at Stonebriar Centre
- Includes U.S. Corporate Headquarters
- 85,000 SF
- 100 full-time jobs
- Educational & entertainment ‘job role-play’ center for children ages 4-12
Installation of a front section of a Boeing 737-500 plane on December 13, 2017 at future site of KidZania USA located at Stonebriar Centre mall.
Hyatt Regency Hotel
Stonebriar Centre

NWQ SH 121 & Preston Rd.
- Developer: Moon Hotel Stonebriar, Ltd.
- 15-story luxury hotel
- 303 Rooms
- 54,600 SF of meeting space
- 800-space parking garage
- Anticipated opening: Dec. 2019
Frisco Park 25

NWQ of Preston Road and Rockhill Parkway

216 acres owned by Frisco EDC
13 building sites
Zoned industrial & commercial

At Build Out:
- 1.9 million sf of space
- $270M Private Capital Investment
- 5,293 Direct/Indirect Jobs
- $4.55B Economic Impact by 2035

Announced Projects to date:
- PowerSecure Lighting (Site D)
- FA Peinado (Site H)
- Dallas Cowboys merchandising center (Sites M & L)

Anticipated closing to Blue Star Land in January 2019
## Recent Top Accolades

<table>
<thead>
<tr>
<th>Accolade &amp; Rank</th>
<th>Source</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Best Places to Live in America (#1)</td>
<td>MONEY Magazine</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Fastest-Growing Large Cities in U.S. (#1)</td>
<td>U.S. Census Bureau</td>
<td>May 2018</td>
</tr>
<tr>
<td>Top 10 Rising Housing Markets (#9)</td>
<td>SmartAsset.com</td>
<td>May 2018</td>
</tr>
<tr>
<td>Fastest-growing cities in America (#1)</td>
<td>WalletHub.com</td>
<td>Oct. 2017</td>
</tr>
<tr>
<td>2017/18 American Cities of the Future, Top 10 Small American Cities (#8), Best in FDI Strategy</td>
<td>fDi Magazine</td>
<td>Sept. 2017</td>
</tr>
<tr>
<td>Best Real Estate Markets (#1) and Affordability &amp; Economic Environment (#1)</td>
<td>WalletHub.com</td>
<td>Aug. 2017</td>
</tr>
<tr>
<td>Denton County (#1) &amp; Collin County (#2) – US Counties with Strongest Economic Growth</td>
<td>Moneywatch</td>
<td>Aug. 2017</td>
</tr>
</tbody>
</table>
More Accolades

<table>
<thead>
<tr>
<th>Accolade &amp; Rank</th>
<th>Source</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frisco ISD – Best School Districts in TX (#8)</td>
<td>Niche.com</td>
<td>Feb. 2017</td>
</tr>
<tr>
<td>Best U.S. Cities for Families (#2)</td>
<td>ApartmentList.com</td>
<td>Jan. 2017</td>
</tr>
<tr>
<td>The 10 Most Successful Cities in America (#1)</td>
<td>Zippia.com</td>
<td>Aug. 2016</td>
</tr>
<tr>
<td>Best Cities to Start a Restaurant (#6)</td>
<td>NerdWallet.com</td>
<td>Aug. 2015</td>
</tr>
</tbody>
</table>
More Accolades

<table>
<thead>
<tr>
<th>Accolade &amp; Rank</th>
<th>Source</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Mid-Sized Cities for Education (#2)</td>
<td>NerdWallet.com</td>
<td>Jan. 2015</td>
</tr>
<tr>
<td>Best Cities for Homeownership in Texas (#4)</td>
<td>NerdWallet.com</td>
<td>2014</td>
</tr>
<tr>
<td>Best Mid-sized city to move to (#1)</td>
<td>MSN Real Estate</td>
<td>2013</td>
</tr>
<tr>
<td>Top 10 Friendliest Cities in U.S. (#6)</td>
<td>Forbes.com</td>
<td>2013</td>
</tr>
<tr>
<td>Safe &amp; Secure Communities</td>
<td>Allstate</td>
<td>2013</td>
</tr>
<tr>
<td>100 Best Communities for Young People</td>
<td>America's Promise Alliance</td>
<td>2012</td>
</tr>
<tr>
<td>Best Place to Raise an Athlete</td>
<td>Men's Journal</td>
<td>2011</td>
</tr>
</tbody>
</table>
GIS Mapping Portal
FriscoEDC.com/maps
Thank you,

Stefanie Wagoner, AICP
Director of Business Retention & Expansion
Frisco Economic Development Corporation
SWagoner@FriscoEDC.com
SEE YOURSELF IN FRISCO