Frisco Development Update
October 20, 2018
209 destinations, domestic and international

All major cities in the continental U.S. are within a 4.5 hour flight time

DFW International Airport 4th busiest in the world

Frisco Is Centrally Located

20 miles north of downtown Dallas with easy access to interstates and major highways.
### Facts & Stats

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land square miles</td>
<td>70.2</td>
</tr>
<tr>
<td>Land Developed</td>
<td>66%</td>
</tr>
<tr>
<td>Population 10.01.2018</td>
<td>180,262</td>
</tr>
<tr>
<td>Population 2000 Census</td>
<td>33,714</td>
</tr>
<tr>
<td>Population Growth</td>
<td>433%</td>
</tr>
<tr>
<td>(2000 – 2018)</td>
<td></td>
</tr>
<tr>
<td>Population Build Out</td>
<td>375,000+</td>
</tr>
</tbody>
</table>
## Residential Demographics

<table>
<thead>
<tr>
<th>Category</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Median Age</td>
<td>37.4</td>
</tr>
<tr>
<td>Households w/ Children</td>
<td>51.5%</td>
</tr>
<tr>
<td>17 &amp; Younger</td>
<td></td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$124,829</td>
</tr>
<tr>
<td>Median Single Family Home Value</td>
<td>$381,690</td>
</tr>
<tr>
<td>Median Monthly Mortgage</td>
<td>$2,171</td>
</tr>
</tbody>
</table>
Public and Private Schools

- **Public Schools**: Four school districts (Frisco ISD, Little Elm ISD, Prosper ISD, Lewisville ISD)
- **Private School**: Legacy Christian Academy
- **Charter Schools**: Leadership Prep School, Founders Classical (2018)

Higher Education

- **UNT**
  - **New College at Frisco**
    - Innovative, hands-on education infused with industry influence
  - **Inspire Park**
    - Innovation & Acceleration Center – open 2018
  - **Collin County Campus** – begin construction 2022
    - 100 acres at Preston/Panther Creek
    - Only 4-year, Tier 1 Research university in Collin County

- **Collin College**
  - Community College ~ Preston Ridge Campus in Frisco
  - Collin Corporate College – continuing education & training grants
## Workforce & Labor

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workforce in Frisco</td>
<td>78,857</td>
</tr>
<tr>
<td>Labor pool within 10 miles</td>
<td>500,000</td>
</tr>
<tr>
<td>Unemployment</td>
<td>3.7%</td>
</tr>
<tr>
<td>Residents 25+ ≥ Bachelor Degree</td>
<td>66%</td>
</tr>
</tbody>
</table>

Nat'l avg 28.5%

The region boasts more than twice the national average for key IT occupations
Flow of workers to/from Frisco

29,706 Commute to Frisco jobs from other communities

7,512 Live and work in Frisco

53,424 Live in Frisco and commute to jobs outside

Of the 37,218 people that held jobs in the city in 2011, four out of five (80%) lived somewhere else.

Of the 60,936 Frisco residents employed in 2011, almost nine out of ten (88%) commuted to jobs outside the city.

Source: US Census Bureau, Local Employment Dynamics.

TIP Strategies 2014
Corporate Presence

- 4WEB Medical
- Addus HomeCare
- AmerisourceBergen
- Cardtronics
- Careighton International
- Comstock Resources
- Conifer Health Solutions
- Corepoint Health
- Cornerstone Automation Systems, Inc. (CASI)
- Dairy.com
- Fiserv
- FM Global
- Gearbox Software LLC
- HCL America
- Home Depot Inc.
- Infinite Gaming
- JW Logistics
- Level 3 Communications
- MoneyGram Payment Systems
- National Breast Cancer Foundation, Inc.
- OpTic Gaming
- Oracle
- Paycor
- Schlumberger Technology Corp.
- Schneider Optical Machines Inc.
- Skinny IT
- SUNTECKtts
- T-Mobile
- The Hartford
- ThyssenKrupp Elevator Corp.
- Transplace Texas LP
- Wintrust Commercial Finance
- WorldLink Inc.
GIS Mapping Portal
FriscoEDC.com/maps
Frisco North Platinum Corridor

NINE MILES:
Dallas North Tollway (DNT) between Sam Rayburn Tollway (SH 121) & Highway 380

PROJECTS:
- HALL Park
- The Star in Frisco
- Frisco Station
- The Gate
- Texas Scottish Rite Hospital–North Campus
- Stonebrook Business Park
- National Soccer Hall of Fame
- The Railhead
- Texas Health Hospital Frisco
Hall Park Building 17

- SWQ Warren Pkwy & Dallas North Tollway

- Spec Class AA Office Building

- HALL Group

- 12 stories

- 300,000 SF
The Star in Frisco

NWC Dallas North Tollway and Warren Parkway

- $1.5 Billion
- Dallas Cowboys World Corporate Headquarters & Training Facility
- 91 Acres
The Ford Center at The Star in Frisco

- Publicly-owned, 557,881 SF, 12,000 seat multi-use event center / indoor stadium & practice fields

- High school football, concerts, NCAA, DI Lacrosse Patriot Cup, championship boxing, Track & Field Classic
Frisco Station

242 Acres
5G network development

Tenants announced:
- Brierley+Partners (57K)
- FiServ (75K)
- Equinix (37K)

• Office space: 5,000,000 SF
• Medical office: 1,000,000 SF
• Retail: 250,000 SF
• Restaurants: 75,000 SF
• Potential direct jobs 14,772
• Hotel rooms: 600
• Single-family units: 120
• Multi-family units: 2,400

Uber Elevate
The Gate

- 2.3M SF development
- Up to 876,000 SF, Class A office
- 150-room, 245,000 SF boutique hotel
- (2) 10-story luxury condos
- 980 luxury apartments
- 100,000 SF restaurants & retail
Texas Scottish Rite Hospital for Children North Campus

- 300,000 SF ambulatory care center
- Conference center
- 30 acres of parks & sports fields
- Completion: Oct. 2018

NEC Dallas North Tollway at Lebanon Road
Stonebrook Business Park

- Developer: Goveia Commercial Real Estate
- Class A value office: 480,000 SF
- Retail & restaurants: 38,000 SF
- 2 parking garages with 1,350 spaces total
- 2 Hotels: 300 rooms
- Conference center
National Soccer Hall of Fame & Toyota Stadium Improvements

SEC World Cup Way / Main St.

- $39 Million Investment

- 100,000 SF, including 24,000 SF of exhibit space

- Stadium improvements complete summer 2018 / Phase I opened August 2018

- HOF opening October 20, 2018
NEC Main Street at Frisco Street

Frisco Fresh Market

- 32-acre indoor and outdoor farmers market, mixed-use development
- 168,000 SF Farmers Market, Beer garden, retail, live entertainment, 12 restaurants
- 600 multi-family units

- 3 hotels (limited service), 280+ guest rooms
  Under construction: Holiday Inn Express, Candlewood Suites
  Announced: La Quinta Del Sol

- Groundbreaking Phase 1: Fall 2016
- Anticipated opening: Fall 2018 / Outdoor Market Grand Opening: June 2018
The Railhead

- Developers: Newman Real Estate, Shula Netzer Real Estate, Koa Partners
- 80-acre mixed-use development
- 10-story, Class-A office tower: 250,000 SF
- 1,200 apartment units
Texas Health Hospital

20 acres

325,000 SF, 8-story hospital with 80-bed acute care facility

120,000 SF medical office building with 90,000 SF for clinic space

Jointly owned/operated by Texas Health & UT Southwestern Medical Center

4-story parking garage

24/7 emergency room

Surgical services, Women’s services, Neonatal ICU


Developer: Texas Health Resources / UT Southwestern Medical Center
Stonebriar Centre

NWQ SH 121 & Preston
Hyatt Regency Hotel
Stonebriar Centre

NWQ SH 121 & Preston Rd.
- Developer: Moon Hotel Stonebriar, Ltd.
- 15-story luxury hotel
- 303 Rooms
- 54,600 SF of meeting space
- 800-space parking garage
- Anticipated opening: Dec. 2019
KidZania USA

- First U.S. location opening mid-2018 at Stonebriar Centre
- Includes U.S. Corporate Headquarters
- 85,000 SF
- 100 full-time jobs
- Educational & entertainment ‘job role-play’ center for children ages 4-12
Installation of a front section of a Boeing 737-500 plane on December 13, 2017 at future site of KidZania USA located at Stonebriar Centre mall.
Frisco Park 25

- NWQ of Preston Road and Rockhill Parkway
- 216 acres owned by Frisco EDC
- 13 building sites
- Zoned industrial & commercial
- At Build Out:
  - 1.9 million sf of space
  - $270M Private Capital Investment
  - 5,293 Direct/Indirect Jobs
  - $4.55B Economic Impact by 2035
- Announced HQ relocations to date:
  - PowerSecure Lighting (Site D)
  - FA Peinado (Site H)
- Anticipated closing to Blue Star Land in January 2019
## Recent Top Accolades

<table>
<thead>
<tr>
<th>Accolade &amp; Rank</th>
<th>Source</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>The Best Places to Live in America (#1)</td>
<td>MONEY Magazine</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Fastest-Growing Large Cities in U.S. (#1)</td>
<td>U.S. Census Bureau</td>
<td>May 2018</td>
</tr>
<tr>
<td>Top 10 Rising Housing Markets (#9)</td>
<td>SmartAsset.com</td>
<td>May 2018</td>
</tr>
<tr>
<td>Fastest-growing cities in America (#1)</td>
<td>WalletHub.com</td>
<td>Oct. 2017</td>
</tr>
<tr>
<td>2017/18 American Cities of the Future, Top 10 Small American Cities (#8), Best in FDI Strategy</td>
<td>fDi Magazine</td>
<td>Sept. 2017</td>
</tr>
<tr>
<td>Best Real Estate Markets (#1) and Affordability &amp; Economic Environment (#1)</td>
<td>WalletHub.com</td>
<td>Aug. 2017</td>
</tr>
<tr>
<td>Denton County (#1) &amp; Collin County (#2) – US Counties with Strongest Economic Growth</td>
<td>Moneywatch</td>
<td>Aug. 2017</td>
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## More Accolades

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<td>Frisco ISD – Best School Districts in TX (#8)</td>
<td>Niche.com</td>
<td>Feb. 2017</td>
</tr>
<tr>
<td>Best U.S. Cities for Families (#2)</td>
<td>ApartmentList.com</td>
<td>Jan. 2017</td>
</tr>
<tr>
<td>The 10 Most Successful Cities in America (#1)</td>
<td>Zippia.com</td>
<td>Aug. 2016</td>
</tr>
<tr>
<td>Best Cities to Start a Restaurant (#6)</td>
<td>NerdWallet.com</td>
<td>Aug. 2015</td>
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<td>Best Mid-Sized Cities for Education (#2)</td>
<td>NerdWallet.com</td>
<td>Jan. 2015</td>
</tr>
<tr>
<td>Best Cities for Homeownership in Texas (#4)</td>
<td>NerdWallet.com</td>
<td>2014</td>
</tr>
<tr>
<td>Best Mid-sized city to move to (#1)</td>
<td>MSN Real Estate</td>
<td>2013</td>
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<tr>
<td>Top 10 Friendliest Cities in U.S. (#6)</td>
<td>Forbes.com</td>
<td>2013</td>
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<tr>
<td>Safe &amp; Secure Communities</td>
<td>Allstate</td>
<td>2013</td>
</tr>
<tr>
<td>100 Best Communities for Young People</td>
<td>America's Promise Alliance</td>
<td>2012</td>
</tr>
<tr>
<td>Best Place to Raise an Athlete</td>
<td>Men's Journal</td>
<td>2011</td>
</tr>
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</table>
Thank you,

Stefanie Wagoner, AICP
Director of Business Retention & Expansion
Frisco Economic Development Corporation
SWagoner@FriscoEDC.com
SEE YOURSELF IN FRISCO