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[Jerry Jones says he caught the "Frisco flu." Is Jeff Bezos next?](#)

September 18, 2017

We believe Frisco is prime to bring Amazon HQ2 to our backyard. [Read More](#)  
[25-Year Economic Impact Study Shows Sales Tax Used to Fund Economic Development Results in Strong 'Return on Investment' to the City of Frisco](#)

August 22, 2017

\$31.1 billion is the cumulative economic impact of the projects facilitated by the Frisco Economic Development Corporation (FEDC) during its first 25 years in operation. That's one of the key findings to come out of a recent, independent economic impact study of the FEDC. [Read More](#)

[Frisco and CauseBot announce team sponsorship in global competition IBM Watson AI XPRIZE](#)

July 6, 2017

Frisco Economic Development Corporation to sponsor CauseBot, an official team in global competition IBM Watson AI XPRIZE. [Read More](#)

[Creation of Frisco Bowl Added to ESPN Events Lineup](#)

Author: Courtesy ESPN Events - Toyota Stadium - VisitFrisco / May 23, 2017

Formerly Miami Beach Bowl, game moves to Frisco, Texas One of 14 owned and operated ESPN Event Bowl games [Read More](#)

[Cowboys Fit Now Open at The Star in Frisco](#)

Author: Courtesy the Dallas Cowboys & Photo courtesy City of Frisco Communications / May 18, 2017

Frisco, Texas (May 18, 2017) – Excitement for The Star in Frisco continued to build today with the opening of Cowboys Fit, a state-of-the-art health and fitness center. [Read More](#)

[The Star in Frisco Welcomes Home Roger Staubach with Announcement of Luxury Apartment Developers](#)

Author: Courtesy the Dallas Cowboys / May 18, 2017

Frisco, Texas (May 18, 2017) – The Star in Frisco today announced plans for a 17-story luxury residential tower, a joint venture between Cowboys owner Jerry Jones Sr., Cowboys Hall-of-Famer Roger Staubach, and Dallas-based developer Robert Shaw. [Read More](#)

[NewcrestImage Breaks Ground on AC Hotel, Residence Inn at Frisco Station](#)

Author: Cooksey Communications for Frisco Station Partners / April 14, 2017

First phase of construction begins on innovative lifestyle hotel campus in Frisco [Read More](#)

[Global Attraction KidZania Lands in the U.S.; U.S. corporate HQ and educational facility coming to Frisco](#)

Author: Global Attraction KidZania Lands in U.S.; U.S. corporate HQ to locate at Stonebriar Centre / March 21, 2017

Education-Focused Entertainment Center Lets Kids Live Out Their Dream Job NEW YORK (March 21, 2017) — The world's fastest growing experiential learning center for children is coming to the U.S., promising to bring unique educational experiences to American children. [Read More](#)

[The Star Unveils New Retail Tenants](#)

Author: Courtesy of the Dallas Cowboys / December 16, 2016

Frisco, Texas (December 15, 2016) – Excitement about [The Star in Frisco](#) continued to build today with the... [Read More](#)

[Frisco Station Partnership Engages Hillwood Multifamily to Start First Urban Living Community at Frisco Station](#)

Author: Cooksey Communications for Frisco Station Partners / December 8, 2016

Station House community to begin construction in the highly anticipated Frisco Station development [Read More](#)