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Why Frisco



“Frisco, Texas is the right choice, right now

because the leadership has invested in creating a world class community. There's a skilled workforce, a proactive business climate, and the genuine spirit of partnership is real not just a buzz word.

— Jerry Jones, Owner, General Manager, Dallas Cowboys

Frisco, Texas is located in Denton and Collin Counties, approximately 25 minutes north of downtown Dallas, the Dallas-Fort Worth International Airport and Dallas Love Field. Frisco is known for business with new corporations calling Frisco home each day.

Frisco, Texas is a city surpassing 160,000 residents. The City's population has grown 380 percent since 2000, and has consistently been one of the fastest-growing cities in the country for two-decades. In fact, the 2010 U.S. Census shows Frisco was the fastest-growing city in the nation between 2000 and 2009.

Supported by strong infrastructure, exceptional leadership and quality commercial developments, Frisco has been recognized by Money Magazine as one of the top 100 places to live in the United States. This infrastructure supports an exceptional community and an extraordinary quality of life. Offering a strong economy through diversification, corporate vitality and quality of life, Frisco is proud to be known as a city with progress in motion.

The Frisco Economic Development Corporation (FEDC) was created in 1991, when Frisco voters approved a half-cent sales tax to fund economic development in the city. The FEDC operates as a Texas non-profit corporation and is governed by a seven-member board of directors appointed by the Frisco City Council.

Job number one is creating jobs, as the FEDC's mission is to improve the economic opportunities and quality of life for all Frisco residents. Since its establishment, the FEDC has helped facilitate every major economic development project in the City of Frisco, resulting in more than 350 projects that have the potential to occupy over 450 million square feet of commercial space, generate new capital investment in excess of \$8 billion, and create or retain more than 78,000 potential direct jobs in Frisco.