



Mr. Ron K. Patterson (Frisco Economic Development Corporation, President)

**Web Site:** <http://friscoedc.com>  
**Email:** [RPatterson@friscoedc.com](mailto:RPatterson@friscoedc.com)  
**Phone Number:** 972-292-5150  
**Fax Number:** 972-292-5166

## Demographics



## Population Estimate

**189,562** (As of August 1, 2019)

## Location

Located in heart of the Dallas Fort Worth (DFW) metropolitan area (6.8 million population) and in Denton and Collin Counties, Central Time Zone less than 25 miles from DFW International Airport, Dallas Love Field and downtown Dallas

## Transportation

Bordered by three major North Texas roadways, SH 121/Sam Rayburn Tollway, Dallas North Tollway, US 380 with quick access to SH 161 / George H. W. Bush Turnpike, I-35 E, US 75. The BNSF railline also runs through Frisco.

## Developments

Premier business parks including [HALL Park](#) and Duke Bridges

Mixed-use development, [Frisco Square](#)

[The Frisco North Platinum Corridor](#) (projects along Dallas North Tollway between Sam Rayburn Tollway/SH 121 and US 380)

Historic Downtown

Premier Sporting Venues

## Low property tax, no state income tax, non-union state

Office development: 4,179,000 SF

Retail rentable area: 8,137,000 SF

## Workforce/Education

Educated workforce – over 60% of our population, 25 years or older, have a Bachelors degree or higher level of education.

**Targeted Industries** include: Advanced Technology, Corporate Headquarters, Professional & Informational Systems and Sports, Digital Media & Video Gaming.

## Quality of Life

- Frisco has over 1,369-acres of developed park land in 48 park sites including the largest skate park in North Texas.
- The city has 56 miles of [Hike & Bike trails](#) .
- Frisco is the headquarters for seven professional sports teams and four pro-sports venues: Dr Pepper Ballpark, Dr Pepper Arena, Toyota Stadium and The Ford Center at The Star in Frisco.
- Home to the [Texas Sculpture Garden](#) , the largest private collection of contemporary outdoor sculpture in the country with works of art (all owned by Craig Hall in [HALL Park](#) ) by James Surls, Frances Bagley and Isaac Smith.
- Frisco is home to three golf courses.
- Home to the [Frisco Discovery Center](#) , [National Videogame Museum](#) , [Museum of the American Railroad](#) and [Sci-Tech Discovery Center](#) .

[Frisco At A Glance](#)

[Census Info](#)