



NEWS RELEASE

HOTEL ZAZA PLANNED FOR WADE PARK IN FRISCO

Frisco, Texas – December 4, 2014 – [Hotel ZaZa](#), a collection of premier luxury lifestyle hotels, is planning its second Dallas-area location for [Wade Park](#) in fast-growing Frisco. Known for its contemporary elegance and unique, luxe amenities, Hotel ZaZa will be among the highlights of Wade Park, Thomas Land & Development's massive 175-acre, \$1.6 billion upscale mixed-use development, underway at the Dallas North Tollway and Lebanon Road. Thomas Land & Development will develop the new hotel, and it will be conceived, branded and managed by Hotel ZaZa and Z Resorts Management LLC.

Hotel ZaZa at Wade Park will feature approximately 175 luxury guest rooms including 10 signature, one-of-a-kind suites, 10,000 square feet of meeting and function space, a chic pool with bars and cozy cabanas, and a chef-driven destination restaurant. A 1,000-square-foot fitness center and a relaxing ZaSpa will also be included among the hotel's impressive amenities. With a beautiful low-rise profile, Hotel ZaZa's architecture and interior design will blend with the center, offering an eclectic yet comfortable, upscale environment. The Frisco hotel will join the brand's top-rated Hotel ZaZa Dallas and Hotel ZaZa Houston. In addition, Hotel ZaZa recently broke ground on a location in downtown Austin and continues to aggressively look for additional opportunities across the country.

"There's simply no comparison to the one-of-a-kind experience at Hotel ZaZa, making it the perfect fit for Wade Park and our vision for a truly extraordinary mix of upscale shopping, dining, entertainment, living, and working -- all within walking distance. Whether enjoying a weekend get-away in a themed suite, dining with friends, or lounging by the pool, Hotel ZaZa will be the place to be with its eclectic charm and luxury offerings," said Stan Thomas, president & CEO of Thomas Land & Development. "A leader in the competitive Dallas luxury hotel set, Hotel ZaZa will also be the choice for the upscale business traveler – a quickly broadening market with many companies expanding or relocating to Frisco."

The new Hotel ZaZa will be prominently positioned along the main street of Wade Park's retail village, surrounded by 600,000 square-feet of high-end shopping, dining, and entertainment. The center will also feature 6 million square feet of Class "A+" office space, as well as a variety of residential housing including stylish apartments, condominiums, and upmarket single-family residences supported by numerous luxury amenities and concierge services.

"A vast destination center in the heart of one of the nation's fastest-growing communities, Wade Park is the ideal location for our second Hotel ZaZa in North Texas," said Benji Homsey, president of brand development for Z Resorts. "The Frisco community is booming, and our resort-style hotel will meet the need by offering a unique experience, blending the best of business and leisure travel with the luxury and exclusivity of a boutique hotel unlike any other in the area."

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Hotel ZaZa is the first of three hospitality venues slated for Wade Park, for which plans also include a 350-room executive conference hotel along the Tollway, and an upscale limited service hotel.

Hotel ZaZa joins Whole Foods Market®, iPic Theaters, and Pinstripes, who signed leases for the center earlier this year. TLD broke ground on Wade Park in early August, with vertical construction set to begin in the second quarter of 2015. Hotel ZaZa is slated to open with the first phase of the development in Fall 2016.

ABOUT Z RESORTS

Hotel ZaZa is an innovative leader in hospitality with properties in Dallas and Houston. The brand's expansion plans include a downtown Austin location to be slated to open in 2016 and a second location in Houston (Memorial City) in 2016. Hotel ZaZa blends the best of business travel with the luxury and exclusivity of a destination resort, while offering a unique, soulful experience differentiating the brand from other hotels in Texas or the nation. Hotel ZaZa properties are known for their elegant accommodations, thought-provoking art and extraordinary meeting and event spaces. Along with the ZaSpa concept, signature restaurants helmed by lauded chefs and poolside experiences, the hotels are an unexpected feast for the senses, presented with whimsical imagination in a friendly atmosphere. www.hotelzaza.com

ABOUT THOMAS LAND & DEVELOPMENT

Thomas Land & Development, LLC is a visionary commercial real estate development company that specializes in creating dynamic places where commerce, life and leisure intersect. Capabilities encompass master-planned communities and mixed-used projects, as well as retail, hotel, residential and office developments. The company is involved in multiple projects across the nation, creating environments that appeal to consumers, communities and municipalities, and position properties for long-term success. Founded in 1987 and headquartered in Newnan, Ga., just south of Atlanta, privately held Thomas Land & Development has developed more than 20 million square feet of retail property valued at \$2 billion, plus controls over 22,000 acres of prime, developable land throughout the United States.

ABOUT WADE PARK

An expansive 175-acre mixed-use development, Wade Park will bring the big-city lifestyle to Frisco, Texas -- one of the top-three fastest-growing communities in the nation. Set to open in Fall 2016, Wade Park will feature approximately 600,000 square feet of specialty retail, anchored by a 45,000 square-foot Whole Foods Market, plus premier entertainment venues including iPic Theaters and Pinstripes Bowling, Bocce, Bistro. Wade Park will also feature luxury hotels, up to 6 million square feet of commercial office space, and stylish luxury apartments, condominiums, and single-family homes. Developer Thomas Land & Development, LLC. purchased the property from the Wade family, a prominent local family who owned the land for more than 100 years. For retail leasing information, please contact Beth Bradford with b2 & company at beth@b2andcompany.com or Ashley O'Malley with United Commercial Realty at Ashley O'Malley of UCR (aomalley@ucr.com). For office leasing, contact Barbara Houlihan at Peloton Commercial Real Estate at [bhoulhan@pelotoncre.com](mailto:bhoulihan@pelotoncre.com). For Wade Park updates and information, visit www.wadeparkfrisco.com, or follow on [Facebook](#) and [Twitter](#).

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